

SUMMARY – ANNUAL ACTION PLAN 2025-26



Acknowledgment of Country

We acknowledge the traditional owners of the land, the Gunaikurnai people. We pay our respects to their Elders past, present and future, and acknowledge the living culture of the Gunaikurnai people and the important contribution they make to Gippsland.

This summary of the 2025-26 Action Plan outlines how we will take a systems approach to the delivery of health promotion initiatives in Latrobe. The full plan is available on request.

VISION

Latrobe is a healthy and thriving community for all

OUR COMMITMENT

COMMUNITY FOCUSED:



We work with community, for community – collaboration is at the heart of everything we do.

EQUITY:



We prioritise working with communities who experience barriers to healthy lives, focusing on reducing inequities so everyone can thrive.

INCLUSION:



We ensure inclusion by applying multiple equity and intersectionality lenses to our work so people of all genders, abilities, backgrounds and communities can participate and benefit.

CLIMATE HEALTH:



We apply a climate health lens to all that we do, promoting health for people and planet.

ADVOCACY:



We advocate for systems and policy change that improves health and wellbeing.

GUIDING PRINCIPLES

Prevention at scale:

We focus on broad-reaching actions to influence population-level health outcomes. We scale-up and scale-out initiatives that work.

Evidence Informed:

Our work is designed and implemented based on the best available research, local data, and community insights.

Innovation:

We listen, experiment, reflect and adapt to ensure we are responsive to local community needs, so our action addresses complex issues and is beneficial for our community.

Partnerships:

We partner with community and other organisations to align efforts and maximise our collective impact.

Sustainability:

We design for sustainability, so our actions create lasting benefits for community.

HOW WE WORK

We take a systems thinking approach to see the bigger picture and understand how factors are connected, identify gaps and use leverage points to design solutions for sustainable change.

CONTEXT

POLICY AND
COMMITMENT

COMPONENTS

PARTNERSHIPS
AND ENGAGEMENT

FOUNDATIONS

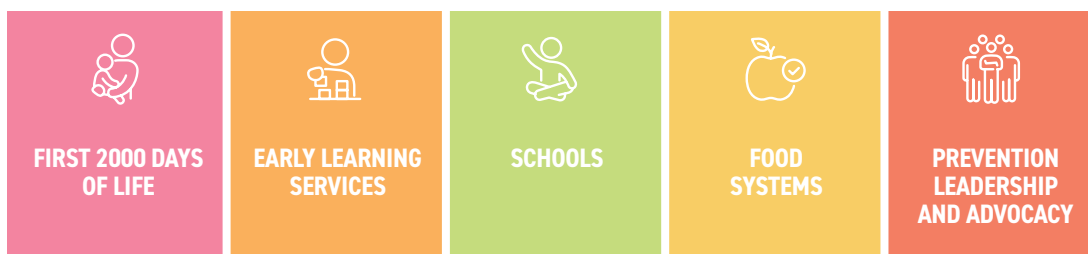
SCALE

PRIORITY AREAS



SETTINGS

We take a settings based approach, working in the places where people live, learn, work, play, connect and belong.



INITIATIVES

Latrobe Breastfeeding Partnership Breastfeeding is Welcome Everywhere	Achievement Program and supported programs Menu planning guidelines for long day care Latrobe Little Smiles	Achievement Program and supported programs Canteen, healthy eating and other food services policy Vic Kids Eat Well (VKEW) Fab Food Marvellous Mood (FFMM)	Food For All Latrobe Valley Healthy Supermarkets Latrobe 'Reach for the Stars' 'Lettuce Talk about Food' catering project Healthy Choices guidelines	Climate Health in Local Lives Community of Practice
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WHAT WE SUPPORT

			Victorian healthy food relief guidelines*	LCHS Advocacy Strategy*
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CONTACT

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*Support intervention

